

## Lena White Limited

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## Insurance and Training

Anyone looking to enter the nail industry as a professional nail technician must consider all aspects of what constitutes professional conduct. One of the most important factors of this, but so often overlooked, is Professional Indemnity Insurance to protect you from any claims arising whilst working in the industry.

Lena White Limited pride ourselves on teaching students a very thorough and professional curriculum in all of our beginner courses and with this in mind we include in the cost of most of these courses a comprehensive insurance policy to ensure that you are protected from the day you start your training.

The insurance is underwritten and supported by AXA and HSBC and has many benefits including:

- 12 months cover
- £2 million Public Liability Insurance
- £2 million Products Liability Insurance
- £2 million Treatments Liability Insurance
- Free subscription to Guild News
- Free annual Beauty Index
- Free Trade show entry
- Free website listings
- Free badges & stickers
- Cover for all nail treatments including manicure, pedicure and enhancements.



education

become one of the best in the business...  
...train with OPI!

O·P·I

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## Lena White, an unrivalled story of success... Lena shaped an industry not just a nail!

Over thirty years ago the UK nail industry was unrecognisable to how it is today. Working as an ambitious Nail Technician and then going on to hold training courses, Lena was able to see ahead and understood what women would want and the instant gratification and effortless style beautiful manicured hands give. In 1985, Lena's elder daughter Lisa, joined the company with her younger daughter following a year later to run their new beauty salon.

Lena was determined to offer something new and better to her clients than the old fashioned, basic formulas available at the time. Then, 28 years ago Lena discovered OPI, an American brand from North Hollywood and has never looked back.

In 1983 Lena White Limited began her career in a one-room office, with an additional training room at the back of the Pinner-based beauty salon. Since 2002 the dedicated office and warehouse covering over 14,000 sq ft became the home for over 50 staff, together with a nationwide team of professional educators.

OPI products are to be found in the most prestigious spas, salons and department stores throughout the UK as well as live presentations on the QVC Shopping Channel ... and the company still continues to grow.

It was Lena's goal to provide Nail Technicians with the very best quality products coupled with the best service our Industry had. These goals still stand today. Lena White Limited has upheld OPI's reputation in the UK by educating Nail Technicians and consumers to be excited about the possibilities of using these superb products, enhancing their own and the nails of their clients. With the support of her daughters and an excellent dedicated team of educators and managers, Lena White has helped shape the UK nail care industry into what it is today.

### Student Recommendation:

*"I now have the confidence to start up on my own. The training has been excellent and I really appreciate the support I have received."*

Harriet Porterfield – Lincolnshire, Foundation Course

## Why OPI?

### What does OPI stand for?

The letters "OPI" originally stood for Odontorium Products Inc., the name of the dental supply company George Schaeffer owned before OPI. Today, the letters are just letters – but they stand for the name of the world leader in professional nail care.

OPI has revolutionised the nail care industry, combining leading edge innovation with an unerring sense of style – a philosophy that has driven the company since its inception in 1981. Thanks to OPI, beautifully manicured nails are now perceived as an essential and affordable fashion accessory and the final touch to complete any look.

OPI continues to keep nail professionals and their clients at the forefront of innovation with an entire range of state-of-the-art quality products for hands, feet, and nails. OPI had been granted more than 30 patents for its innovative product ideas which means that many OPI products are exclusive to the range. Dedicated to the professional beauty industry, beauty professionals and consumers, OPI is committed to consistently offering products of exceptional quality; to continuing to set standards and trends; and to delivering

the beautiful results that the world has come to expect from the leader in professional nail care.

### Train with OPI

Take your first step with the most professional company in the nail industry. Committed to consistently providing quality, innovative products for the best treatments available globally, OPI is an exciting progressive company. This energy and drive for excellence ensures that you and your business will always be up to date with the latest nail technology and that you will always have the best and most on-trend fashion nail lacquer shades available. Whether you are new to our industry or wish to take your skills and services to the next level, OPI has the solutions for you and your business.

## "Your success is our success"

In 2010, Lena White Limited celebrated 27 years of successfully training some of the UK's most professional nail technicians. All of the experience and knowledge that we have gained along the way is passed on to our students to ensure that YOU can achieve the skills needed to become an industry professional, an OPI Expert, step by step through to the most advanced levels of Higher Learning. Your success is our success.

## Fun Facts

- Q. In the history of OPI, how many shades of Nail Lacquer has the company developed?**  
**A. OPI has created more than 1000 different shades of Nail Lacquer to date**
- Q. How many bottles are sold each year?**  
**A. OPI sells more than 55 million bottles of Nail Lacquer and Nail Treatment each year – that's over 100,000 bottles per day!**
- Q. Which shades have been around the longest?**  
**A. OPI Red, Alpine Snow, Kyoto Pearl, Coney Island Cotton Candy, Grand Canyon Sunset, California Raspberry, Dutch Tulips and Malaga Wine Nail Lacquers have been in existence for the longest amount of time.**
- Q. How long have OPI Nail Lacquers been available?**  
**A. OPI has been in existence since 1981; OPI Nail Lacquers have been available since 1989.**
- Q. Who names the Nail Lacquers?**  
**A. A small, select group of OPI employees name the OPI Nail Lacquers for each Collection. Once the collection name has been agreed a map, food and other props are used to inspire the names.**

## OPI Nail Lacquer

### Feature:

- Professional quality lacquer ~ designed for quick drying / 2 coat formula
- More than 200 fashion-forward shades available at any one time
- Exceptional consistency
- Ergonomic patented bottle design with non-slip cap
- ProWide long brush
- Contains no DBP, Toluene or Formaldehyde

### Benefit:

- One of life's simple pleasures ... cost effective fashion accessory
- Chip resistant, high gloss, long-lasting formula
- Easy to apply ~ great professional finish at home!
- Over 50 amazing new shades introduced every year
- Bottle design allows for an easy grip and steadier application

### Recommended for

- Everyone!



What the press say...

## InStyle

"Queen of Nail Lacquer"

Alice Ripman, Beauty Writer for InStyle May 2010



"OPI have a great range of fashionable shades."

Jo Glanville Blackburn, Beauty Editor, Woman & Home – when OPI won the Best nail lacquer award

## you & your wedding

"OPI's long-lasting, chip-resistant, high-gloss polish gives picture perfect results every time."

You & Your Wedding, March 2010

### Who creates the colours?

Suzi Weiss-Fischmann, OPI Executive VP & Artistic Director, creates each shade of OPI Nail Lacquer, based on each season's fashion and beauty forecasts at least 18 months ahead of release.

## OPI Awards 2009 – 2010



## More than a treatment...a pampering process



### The OPI Manicure

A manicure course is the foundation of every successful nail technician's training. When you work with the globally renowned brand of OPI you can be assured that you are working with the most cutting edge, technologically advanced systems available. OPI develop products with the professional in mind so that you have the right tools available to perform luxurious indulgent treatments that deliver results every time. Your clients will be delighted with the instantly visible appearance and feel to their hands and nails and that always makes them want to come back for more!

### AVOPLEX MOISTURE REPLENISHING SYSTEM

The essence of rich avocado. The Avoplex system is a salon-proven moisturising system. Packed with deep penetrating skin-loving antioxidants, phospholipids, vitamins A, B1, B2, D and E, plus essential fatty acids, Avocado Oil closely resembles the skin's own natural oils. Nothing provides more cuticle comfort or head-to-toe softness than Avoplex. The

### OPI Pedicure

A pedicure course provides you with the skills to offer one of the most luxurious and intimate services and is the perfect add-on service to your manicure menu.

### Pedicure by OPI

OPI offers the ultimate pedicure treatment that cleanses, renews and restores the spirit and the mind as well as the feet. Pedicure by OPI is a system of professional pampering products developed to transform ordinary pedicures into an extraordinary spa experience.

Formulated with nature's most soothing and effective botanicals; green tea, matricaria, calendula, orange flower, geranium and rose; Pedicure by OPI restores soles with treatment options that refresh and re-energise.



So simple,  
it's perfect...

## The Manicure & Pedicure course



Join our **Beginners Manicure and Pedicure course to experience the true luxury services that OPI offers. Incorporating OPI's Avoplex Moisture Replenishing System and Pedicure by OPI you too can up scale your services to put the "ahh" back into spa.**

### You will learn

- Health and Hygiene in the salon
- COSHH and MSDS
- Factors that influence the growth of nails
- Contraindications & Diseases
- Structure of the nail
- Consultation
- Full product information and their uses
- Manicuring Step by Step
- Nail lacquer application
- French nail lacquer application
- Foot facts
- Contraindications to pedicure procedures
- Full product information and their uses
- Pedicure step by step
- Recommended treatment prices
- Retailing and after care for both manicure and pedicure

### You will need

- To compile a portfolio of written and photographic evidence of treatments
- To complete a practical assessment

### Duration

- 2-day course over a 2-day period, with a separate skills update/assessment 2/3 weeks later.
- 9.30am – 4.30pm daily
- Skills update 10am-1pm

### Course cost

- **£350.00 + VAT** including \*kit & **12 months Professional Indemnity insurance**

\*Kit value: **£137.35 + VAT**  
Number of treatments per kit (approx): **40**  
Approximate return value of training kit: **£1000.00**

### Course Ref: TR CMAP

# The OPI systems

## Beginners course content:

- Structure of the nail and physiology & anatomy of the hand & arm
- Full client consultation
- Salon hygiene, COSSH and sanitation
- Contraindications – diseases and disorders
- Nail plate preparation
- Tip application and blending
- In-fill and re-balancing techniques
- The safe removal of enhancements
- Lacquer application and finishing
- Full OPI product knowledge
- Industry background information
- Business hints and tips
- Retailing and link-selling skills

Please refer to each system in our beginners section for additional learning details, duration of course and kit requirements.

**OPI** has long been established as the leader in nail technology. Committed to developing the very best and latest innovations, OPI has launched and continues to introduce exceptional enhancement systems that cater for the different nail types that all of our clients have.

### Gels

Gels offer a flexible and durable solution for clients and are probably the most natural feeling of all systems. OPI launched Axxium in 2007. Gel is still an acrylic but it's applied as a pre-mixed formula that requires a lamp to cure or set it.

Axxium offers a brush-on gel formula with the finest workability and wear. Gorgeous lightweight enhancements are easily achieved with Axxium by OPI.

### Acrylics

Acrylics offer the most durable solution of all systems. This system is essential for the full time nail technician so that they can cater for all types of nail problems, including nail biters and clients who are particularly heavy on their hands

OPI offers a choice of three different acrylic systems:

**Absolute**, the latest and most innovative system available today, Absolute Acrylic is easy to use and has exceptional adhesion, strength and durability.

**Competition Formula** provides fast setting, smooth and thinner performance without sacrificing strength and flexibility.\*

**Clarite**, an odour-free acrylic formula that eliminates odour and dust whilst giving maximum sculpting control.

### Colour Gels

Axxium Soak Off Lacquer Gel was launched in 2009. The first gel created to compliment an existing award winning, globally renowned Lacquer Brand. Now available in over 40 top selling colours. Axxium soak off lacquer gel offers long lasting colour in an easy to use brush on system.

Our experienced Educational team can assist you in selecting the right beginner's course for you and your business.

\* Due to the fast setting nature of Competition Formula acrylic this is only recommended for Private Practice classes.

# The Foundation course



With a qualification in each of the OPI enhancement systems, this course provides the ultimate skills to offer the complete range of nail technician services to your clients.

## You will learn

Everything listed in the beginners course content on page 8 plus:-

- OPI acrylic pink & white tips and overlay plus overlay and sculpting
- Application of the Axxium Soak Off Lacquer Gel system
- OPI Axxium Gel tip and overlay system and pink & white sculpting

## Student Recommendation:

*"I've really enjoyed the course. The training was of a very high standard."*

Kim Bothwell – Hertfordshire, Complete Foundation Course

## You will need

- To compile a portfolio of written and photographic evidence of treatments
- To complete a written exam and practical assessment in OPI acrylic, MicroWrap and OPI gel systems

## Duration

- 7-day course over an 8-week period
- 9.45am – 4.30pm daily

## Course cost

- **£995.00 + VAT** including kit & **12 months Professional Indemnity insurance**
- |   |                   |
|---|-------------------|
| *Kit value:                               | <b>£570 + VAT</b> |
| Number of treatments per kit (approx):    | <b>255</b>        |
| Approximate return value of training kit: | <b>£8925.00</b>   |

## Course Ref: TR CFOUND2AX

## The Absolute acrylic course



If you are looking to expand your treatment menu, acrylic is the backbone of our nail industry. An ideal starting point for beginners. It is the most frequently requested enhancement service.

The Absolute acrylic system by OPI is produced according to a cosmetic-specific formula that will enable you to produce effortlessly beautiful nails.

Absolute redefines colour with a complete range of hues designed to enhance your clients' fingertips and complement every beautiful shade of skin.

### You will learn

Everything listed in the beginners course content on page 8 plus:-

### Student Recommendation:

*"I really enjoyed the course and was made to feel very welcome. I would come back to do other courses."*

Sasha Clements – Herts, Absolute Course

- OPI acrylic pink & white overlay and sculpting

### You will need

- To compile a portfolio of written and photographic evidence of treatments
- To complete a written exam and practical assessment

### Duration

- 4-day course over an 8-week period
- 9.45am – 4.30pm daily

### Course cost

- **£520.00 + VAT** including kit & **12 months Professional Indemnity insurance**
- \*Kit value: **£193.71 + VAT**  
 Number of treatments per kit (approx): **40**  
 Approximate return value of training kit: **£1600.00**

**Course Ref: TR CAB**

## The Axxium gel course



### Your clients nails - only better!

The brush-on application of Axxium by OPI gives you effortless overlays and sculpts with exceptional strength, clarity and colour.

Axxium by OPI is the ideal system for salons and technicians who don't get the opportunity to create nail enhancements everyday but want to create beautiful, wearable weightless natural-looking nails simply and perfectly.

### You will learn

Everything listed in the beginners course content on page 8 plus:-

- Axxium tip and overlay system and pink & white sculpting

### Student Recommendation:

*"The four-day course was extremely interesting and enjoyable. The educator was very clear with her demonstrations and explanations."*

Dawn Hutson – Surrey, Axxium Course

### You will need

- To compile a portfolio of written and photographic evidence of treatments
- To complete a written exam and practical assessment

### Duration

- 4-day course over a 5-week period
- 9.45am – 4.30pm daily

### Course cost

- **£680.00 + VAT** including kit & **12 months Professional Indemnity insurance**
- \*Kit value: **£355.80 + VAT**  
 Number of treatments per kit (approx): **40**  
 Approximate return value of training kit: **£1600.00**

**Course Ref: TR CAXX**

# Axxium soak off gel lacquer course



The first step to enhancements for manicure and pedicure trained therapists looking to add permanent colour treatments to their service list.

Replicating the most popular OPI lacquer colours. Axxium Soak-Off Gel Lacquers are easy to apply for smooth, flawless results - perfect for busy professional women, special occasions and extended holidays - any occasion that demands long-lasting colour.

### You will learn

- Gel application and finishing techniques.
- Structure of the nail and physiology & anatomy of the hand & arm
- Full client consultation
- Salon hygiene, COSHH and sanitation
- Contraindications – diseases and disorders
- Nail plate preparation
- In-filling and the safe removal of enhancements
- Business hints, retailing and link-selling

### Student Recommendation:

*“Excellent trainer, very thorough, explained everything in detail. Feel confident to carry on.”*

Romina Chambers – Woodford Green

### Duration

- 1-day with a separate 1-hour assessment 1 month later
- 9.30am – 5.00pm

### Course cost

- **Cost of training : £150 +VAT**
- **Cost of kit including UV Gel lamp : £250.00 +VAT**

\*Kit value: **£353.49 + VAT**  
 Number of treatments per kit (approx): **50**  
 Approximate return value of training kit: **£1665.00**

### Course Ref: TR CAXC

**GRAZIA'S** Treatment: The Three-Week Manicure "OPI's Axxium Gel treatment is the latest semi-permanent manicure to hit counters this summer. Plus it's the first of its kind where you can choose from an existing range of colours."

**ZEST Magazine** features OPI's new Axxium Coloured Gels, "There's only one thing better than an OPI pedicure, and that's an OPI Pedicure that won't chip, flake or fade."

# Axxium soak off gel lacquer course Day 2

Take your Soak-Off Lacquer Gel skills to the next level by taking part in our Tip and Overlay Gel course. Learn how to create simple nail extensions and strengthen and enhance your client's natural nails, so that you can offer a complete gel service.

### You will learn

- Tip sizing and application
- Tip blending
- Soak off clear overlay gel application
- Shaping, filing and finishing
- Axxium soak off lacquer gel application over clear overlay gel

### Duration

- 1-day course
- 10.00am – 4.00pm

### Course cost

- **Cost of training : £150 +VAT including kit**

\*Kit value: **£61.00 + VAT**  
 Number of treatments per kit (approx): **20**  
 Approximate return value of training kit: **£700.00**

### Course Ref: TR CAXC2



**2 OPI AXXIUM GELS PEDICURE**  
**Lenawhite.co.uk, from £40**  
**They say:** Perfect for fingers or toes, your nails will look perfectly chic and won't chip. The results last for up to three weeks.  
**Katie says:** After deciding which colour to choose from out of the huge variety, the gel was applied with a precision brush and then a UV light was used to set it. If you get bored of the colour, you can paint over it with regular varnish. Just take it off with acetone-free remover, as it won't affect the gel.  
**THE VERDICT:** You won't be able to stop gazing at your glossy toes. Even after three weeks, no amount of shoe wearing budged these babies! **10/10**



# Conversion workshops



## HIGHER LEARNING SERIES

Your nail career is a journey that can take you to new levels of skill and profitability in the professional nail industry. A journey in which continuing education is the key to opening new doors and in keeping you up to date with the latest technology and innovations from one of the most progressive nail care companies in the world, OPI.

Each workshop is designed to expand your possibilities and help you achieve your career vision. Learn how to hone your skills and elevate your services and techniques with our team of expert Educators.

We can help you and your business to work faster and smarter and profitably.

Sign up today.

# Avoplex replenishing manicure workshop



OPI's intense Avoplex moisture Replenishing system has a wide range of creams and natural oils to be able to give your hard-working hands and nails a professional luxurious pampering session.

The Avoplex system gives your hands and nails the treatment to revitalise with its complex formulas packed with antioxidants, phospholipids, Vitamins A, B1, B2, D and E, essential fatty acids and avocado oil. The combination allows your hands and nails to be restored with all the goodness they need, indulging in a therapeutic treatment.

## You will learn

- Complete Avoplex Moisture Replenishing manicure treatment
- System product knowledge
- Step-by-step procedure
- Product knowledge and successful retailing

## Duration

- Workshop Duration: 10am – 2pm

## Course cost

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit:	<b>£56.00 + VAT</b>
Kit value:	<b>£99.43 + VAT</b>
Number of treatments per kit (approx):	<b>30</b>
Approximate return value of training kit:	<b>£750.00</b>

Course Ref: TR WMAN

## Student Recommendation:

*"Lovely training, excellent, friendly and informative."*

Donna Bell – Hampshire, Manicure Workshop



# Manicure by OPI workshop



Upgrading your manicure services to include the exceptional Manicure by OPI treatments will ensure your clients who have mature and dehydrated skin receive the very best of treatments.

As an expert, you will have analysed your client's skin and you will know which of our ranges will give your client the results they demand.

Younger looking hands are possible with Manicure by OPI. OPI brings you professional facial-quality care in an easy-to-use, four-step system that exfoliates, revitalises, renews and protects hands. Manicure by OPI is a small and simple addition to the Avoplex System.

This course is perfect for manicurists who are wishing to take their skills to a higher level, or the manicurists who are converting from an alternative product.

### You will learn

- Convert to the rejuvenating OPI manicure treatment
- Product knowledge and successful retailing

### Duration

- Workshop Duration: 10am – 2pm

### Course cost

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit:	<b>£64.00 + VAT</b>
Kit value:	<b>£90.65 + VAT</b>
Number of treatments per kit (approx):	<b>30</b>
Approximate return value of training kit:	<b>£750.00</b>

### Course Ref: TR WMANOPI



# The Pedicure by OPI workshop



The ultimate pedicure service cleanses, renews and restores the spirit and mind as well as the feet. Pedicure by OPI is a system of professional products developed to transform ordinary services into extraordinary spa services.

Formulated with nature's most soothing and effective botanicals like green tea; matricaria, calendula, orange flower, geranium and rose.

By offering your clients a Botanical Foot Therapy Treatment you are ensuring that they benefit from the effective botanicals and callus softening treatments that you demand for your customers. The service options are endless, and the business opportunities empowering.

This workshop is perfect for experienced therapists and manicurists who want to make pampering profitable and to put the *ahhh* back into spa.

Learn how to hit all the right spots by elevating your pedicure service techniques with Pedicure by OPI.

### You will learn

- Convert to the luxurious OPI Botanical Spa Foot Therapy pedicure treatment
- Product knowledge and successful retailing

### Duration

- Workshop Duration: 10am – 2pm

### Course cost

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit:	<b>£49.00 + VAT</b>
Kit value:	<b>£74.80 + VAT</b>
Number of treatments per kit (approx):	<b>17</b>
Approximate return value of training kit:	<b>£510.00</b>

### Course Ref: TR WPED

### Student Recommendation:

*"Well-presented workshop and the Educator was very knowledgeable and shared lots of tips of the trade."*

Sarah Tware – Torquay, Pedicure by OPI Workshop

# Axxium soak off gel lacquer workshop



Introducing the top-selling OPI nail lacquer shades you and your clients love in a UV-cured, soak-off gel formula. New Axxium Soak-Off Gel Lacquer is applied similar to nail lacquer, and is UV-cured for results that are nothing short of brilliant.

OPI lead the colour revolution with OPI nail lacquer. Now, OPI leads the gel revolution with the Axxium Soak-Off Gel Lacquer System.

Sign up for your Axxium Soak Off Gel Lacquer workshop and offer your clients long lasting colour whilst boosting your services and profits.

This course is perfect for manicurists who are wishing to take their skills to a higher level, or the manicurists who are converting from an alternative product.

#### Student Recommendation:

*"Very helpful indeed, every corner was covered and explained very clearly for me."*

Stacey Bonfield – Essex, Axxium soak off gel workshop

#### You will learn

- Convert to the flexible OPI Axxium Gel system

#### Duration

- Workshop Duration: 10am – 2pm

#### Course cost

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit: **£250.00 + VAT**  
 Kit value: **£353.49 + VAT**  
 Number of treatments per kit (approx): **40**  
 Approximate return value of training kit: **£1600.00**

#### Course Ref: TR WAXC

# Axxium gel workshop



Axxium has the ease of application, predictable results and uncomplicated approach you need to create gorgeous, lightweight enhancements. You'll fall in love with gels when you try Axxium. It delivers quick, shiny, durable results every time.

The OPI Axxium Gel System is for those who prefer a brush-on application. It offers the finest workability and wear available today, making it the first brush-on gel that deserves the OPI name. Axxium has ease of application and the predictable results you need, to give your clients the gorgeous, lightweight enhancements they want.

Whether you are new to gels or an experienced user now is the time to discover the Axxium Gel System.

#### Student Recommendation:

*"Thank you for an excellent training session. It was well-planned, well-presented with a friendly trainer and professional salon."*

Sara Phillips – Pembrokeshire, Axxium Gel Workshop

#### You will learn

- Convert to the flexible OPI Axxium Gel system
- Tip and overlay application and pink and white sculpting

#### Duration

- Workshop Duration: 10am – 2pm

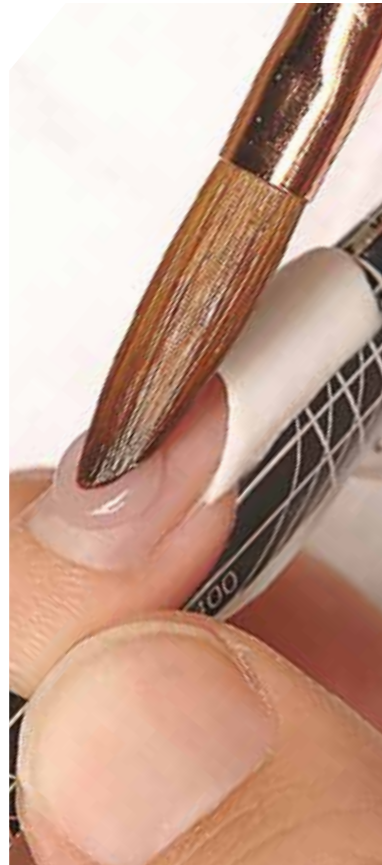
#### Course cost

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit: **£235.00 + VAT**  
 Kit value: **£301.15 + VAT**  
 Number of treatments per kit (approx): **40**  
 Approximate return value of training kit: **£1600.00**

#### Course Ref: TR WAXX

# Absolute Acrylic workshop



Absolute Precision Colour Powders redefine colour with seven impeccable shades. Four pinks, from translucent to opaque, promise the most flattering results on every skin tone. For the first time, you'll achieve absolutely bubble-free clarity.

The Absolute Acrylic Conversion workshop is an ideal opportunity to refresh your existing skills and find out about the latest techniques that will simplify your application and speed up your service.

**Student Recommendation:**

*"Good informative day in great facilities with a well-informed and friendly Educator"*  
Arlene McEwan – North Yorkshire, Absolute Acrylic Workshop

**You will learn**

- Convert to the versatile OPI Absolute acrylic system
- Troubleshooting: solve those lifting problems, perfect your application and have less filling and shaping to do.

**Duration**

- Workshop Duration: 10am – 2pm

**Course cost**

- **Workshop Cost: £50.00 + VAT**

Cost of Workshop Kit:	<b>£66.00 + VAT</b>
Kit value:	<b>£98.00 + VAT</b>
Number of treatments per kit (approx):	<b>10</b>
Approximate return value of training kit:	<b>£400.00</b>

**Course Ref: TR WAB**

# Private practice



There is nothing more beneficial when you need that extra push than a one-on-one higher learning experience with one of our highly qualified Educational team.

With our one-to-one Private Practice training, the course content is devoted entirely to you. You will achieve a higher level of skill in a minimal amount of time.

We can tailor your training to your needs. It's perfect if you want to know more about a particular product, deal with a problem that you can't solve or develop an individual skill further. A private practice session can only be a positive investment for any nail technician or beauty therapist who is determined to offer the very highest level of service that they can.

**PRIVATE PRACTICE**

*Subjects that we can help you with:-*

- **Perfect Pinks and Whites**  
Create this sophisticated finish simply with our experts' help.

- **Tip blending**  
One of the essential steps in tip and overlay services - experience our top tips for express and simple blending.
- **Express Services**  
Increase your profits with add-on express services.
- **Nail Repairs with MicroWrap**  
We are not born with perfect nails, offer this excellent add-on service - a must for all manicurists.
- **Absolute FX Nail Art**  
Unleash the artist in you. 3D Nail Art from OPI.
- **Finishing School**  
Create that perfect lacquer finish. For the perfectionist in all of us.
- **Nail Art**  
An ideal opportunity to increase the revenue earned on a regular nail service. It offers your clients variety and helps to retain their loyalty.

# Total Indulgence manicure

Anyone can offer a manicure ... but no one does it like OPI

Our Total Indulgence packages have been developed exclusively for qualified, experienced professionals. We have put our top treatments, products and marketing support into one collection to ensure that you receive everything you need to set up and start offering OPI's most indulgent, luxury pampering treatments.

OPI offers the finest manicure ranges available globally. Each product allows you to choose and prescribe the perfect, personalised treatment for each and every client.

Replenishing, rejuvenating and quenching treatments ensure your clients leave your salon having experienced total indulgence and feeling pampered ~ as well as having amazing looking hands and nails!

With the purchase of our Total Indulgence Manicure packages you are entitled to the following exceptional benefits:-

- Excellent value opening package
- Free training\* with the purchase of our package
- Prescriptive Treatment Menu
- Salon Referral Service on our website
- Bi-monthly promotional calendar
- Priority training booking service
- Priority ordering
- Free Point of Sale
- BDM support

*More than a manicure ... a pampering process!*

## You will learn

- 4 defined hand and nail treatments that create a Complete Works treatment menu
- Step-by-step, hands on procedures for all four treatments
- How to upscale your services and provide a full treatment menu
- Full product knowledge and retailing

## Duration

- Course Duration: 10am – 4pm

## Course cost

- **£100.00 + VAT** or FREE to those salons that place a 'Complete Works' order

**Course Ref: TR CONCEPT**

# Total Indulgence pedicure

Pedicure by OPI is a system of professional products developed to transform ordinary pedicures into extraordinary spa services. Formulated with nature's most soothing and effective botanicals to restore soles with treatment options that refresh and re-energise.

Our Total Indulgence programme offers you a step-by-step system that enhances your existing treatment menu with the support of our salon referral network.

## You will learn

- An array of treatment ideas to create a tailor-made approach to your pedicure services
- Full product demonstration and step-by-step, hands on procedure
- How to upscale your services and provide a full treatment menu
- Full product knowledge and retailing

## Duration

- Workshop Duration: 10am – 2pm

## Course cost

- **£50.00 + VAT** or FREE to those salons that place a 'Complete Works' order

**Course Ref: TR CONCEPT**

## Student Recommendation:

*"A great training session. I feel very prepared and confident to go back to the salon and perform an excellent treatment. The tutor did an amazing job!"*

Rachel Beauchamp – Surrey, Complete Works Training

